

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT & COMPANY INC.

Ad-ID: No. PMBRAS/19/A4 - Est. No. M53553 - "Hot Tea" - Page - Broad - 19 1/2" x 11 1/2" - 4C - National Magazines - 1997
Product: CIGARETTES

(A)



Keep it Basic
Tastes Good. Costs Less.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

